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UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

Form FA-11

REGISTRATION No. 945

AMENDMENT

TO SUPPLEMENTAL REGISTRATION [☒] EXEMPTION [] STATEMENT
(Indicate which)

NUMBER 945 FILED July 30, 1964

Pursuant to the Foreign Agents
Registration Act of 1938 as Amended

Name of registrant (or agent) German Federal Railroad, General Agency for
North America
Name of foreign principal Deutsche Bundesbahn (German Federal Railroad)

The answers to the items of the above-mentioned statement listed below are hereby amended to read as follows:

(Insert proper item numbers)

Item No. 10 (c), During this period the following amounts were spent:

Salaries	\$ 30,066.75
Rent	6,315.02
Advertising and Publicity	
The Albert Woodley Company, Inc.	5,076.14
Association Films, Inc.	4,473.15
John H. Beyer	653.40
The B. Brown Associates, Inc.	3,302.59
Daniel L. Hess Company	2,002.--
Office Equipment & Maintenance	19,415.42

Item No. 11 (c), A number of pamphlets and announcements were distributed through the mailing house B. Brown Ass., Inc., 305 East 45th Street, New York, N.Y., and German Tourist offices. - Advertisements were prepared and distributed by the Albert Woodley Co., 800 Second Avenue, New York, N.Y. Window displays were distributed by John H. Beyer, 15 Pear Street, New York, N.Y. 10004. - Films were distributed by Association Films, Inc., 347 Madison Ave., New York, N.Y. 10017; Casino Film Exchange, Inc., 1546 Broadway, New York, N.Y. - One sales promotion item was prepared by Daniel L. Hess Co.

All Films were prepared in Germany and their titles are as follows:

Films

~~XXXXXXXX~~ _____

Rhine - Lifestream of Europe
Trip Through the Black Forest
Schwarzwaldreise
Vacances en Europe
Across the Frontiers
Sprung ueber die Grenzen
The Express Travelers
South of Germany
Rendezvous at Lake Constance
German Federal Railroad travels to Winter Resorts
Inselommer
Hase und Igel
Bruecken ueber Europa

The following persons wrote, edited or prepared, or assisted in writing, editing and preparing of these items: Mr. Joachim Wenzel, Juergen Arnold and Renate Cotsis.

None of the material contained any political matter.

Item No. _____

Item No. _____

Exhibits.--The following additional or amended exhibits are attached hereto as a part of this amendment (list exhibits attached) EXHIBIT E

NOTE.--The amendment will not be accepted for filing unless both copies are signed and sworn to as required below.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment to the supplemental statement mentioned above and the attached exhibits, that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of information contained in any Exhibit A filed herewith insofar as such information is not within his (their) personal knowledge.

(If the agent is a partnership, corporation, association, or other combination of individuals, this amendment shall be signed and sworn to before a notary public, or other officer authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the amendment shall be signed and sworn to by the duly authorized representative of the agent.)

(Type or print name under each signature)

Juergen Arnold
(Signature)
Juergen Arnold

(Signature)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York
this 24th day of Sept, 1964

Reimer Koch-Wesler

REIMER KOCH-WESLER
Notary Public, State of New York
No. 31-2163965
Qualified in New York County
Commission Expires March 30, 1965

(Notary or other officer)

My commission expires _____, 19__.

The following arrangements were made with business firms in connection with advertising and publicity:

- 1) The Albert Woodley Company, Inc.
No formal contract. The company submits an annual budget to registrant, which is informally approved. The Budget for 1964 is attached hereto, marked 1).
- 2) Association Films, Inc.
No general agreement is made with this firm. Registrant is sending films to Association Films, Inc., which then submits an agreement for each film. Sample copy of such agreement is attached hereto, marked 2).
- 3) John H. Beyer
No formal agreement is made with this firm, which arranges for window displays, consisting generally of scale model railroad engines and cars and transparencies, and bills registrant from time to time. Sample copy of invoice is attached hereto, marked 3).
- 4) Brown Associates, Inc.
There is no formal contract with B. Brown Assoc., Inc., a mailing house. Orders are given by registrant with the material to be mailed. A sample copy of such order together with the letter to be mailed and the invoice of Brown Assoc., Inc. is attached hereto, marked 4).
- 5) Daniel L. Hess Company
This firm was employed by registrant to prepare a piece of publicity, called German Rail News. There was no formal contract. A copy of German Rail News and a copy of an invoice, dated April 28, 1964, is attached hereto, marked 5).

THE ALBERT WOODLEY COMPANY, INC.

GERMAN FEDERAL RAILROAD

1964 Budget

RECAPITULATION

Travel Agent Publications	\$7,245.00
Teacher Publications	2,010.00
Business Publications	772.84
German Language Newspapers	1,587.38
Special Journals and Programs	545.48
Consumer Magazines	3,105.00
Estimated Production	1,200.00
Reserve	4,034.30
Total	<hr/> \$20,500.00

February 20, 1964

THE ALBERT WOODLEY COMPANY, INC.

GERMAN FEDERAL RAIL ROAD

Travel Agent Publications

	<u>Space</u>	<u>Issue</u>	<u>Closing Date</u>	<u>Ad #</u>	<u>Cost</u>
<u>American International</u>	1/2 page B&W	Jan.	Dec. 25	119	\$95.00
<u>Travel</u>	1 page B&W	Feb.	Jan. 25	118	175.00
3,724	1/2 page B&W	Mar.	Feb. 25	119	95.00
6X rate	1 page B&W	Apr.	Mar. 25	118	175.00
15 - 2%	1/2 page B&W	Sept.	Aug. 25		95.00
	1 page B&W	Oct.	Sept 25		175.00
	1/2 page B&W	Nov.	Oct. 23		95.00
	1 page B&W	Dec.	Nov. 25		175.00
					<u>\$1,080.00</u>
 <u>Asta Travel News</u>	1/2 page B&W	Jan.	Dec. 15	119	\$130.00
8,572	1 page B&W	Feb.	Jan. 15	118	245.00
6X rate	1/2 page B&W	Mar.	Feb. 14	119	130.00
15 - 2%	1 page B&W	Sept.	Aug. 14		245.00
	1/2 page B&W	Oct.	Sept 15		130.00
* Convention Issue	1 page B&W	Nov. *	Oct. 15		245.00
	1/2 page B&W	Dec.	Nov. 13		130.00
					<u>\$1,255.00</u>
 <u>Travel Agent</u>	1/2 page B&W	Jan. 25	Jan. 10	119	105.00
5,570	1 page B&W	Feb. 25	Feb. 10	118	200.00
6X rate	1/2 page B&W	Mar. 25	Mar. 10	119	105.00
15 - 2%	1 page B&W	Sept 10	Aug. 25		200.00
	1/2 page B&W	Oct. 10	Sept 25		105.00
* Special Convention	1 page B&W	Nov. 10	Oct. 25		200.00
Issue	1/2 page B&W	Dec. 10	Nov. 25		105.00
	1 page B&W	Oct. *	Sept 1		100.00
					<u>\$1,120.00</u>

THE ALBERT WOODLEY COMPANY, INC.

Travel Agent Publications

	<u>Space</u>	<u>Issue</u>	<u>Closing</u> <u>Date</u>	<u>Ad #</u>	<u>Cost</u>
<u>Travel Trade</u>	1/2 page B&W	Jan.	Dec. 10	119	\$120.00
5,330	1 page B&W	Feb.	Jan. 10	118	220.00
6X rate	1/2 page B&W	Mar.	Feb. 10	119	120.00
15 - 2%	1/2 page B&W	Oct.	Sept 10		120.00
	1 page B&W	Nov.	Oct. 9		220.00
	1/2 page B&W	Dec.	Nov. 10		120.00
					<u>\$920.00</u>
 <u>Travel Weekly</u>	20 Col. in.	Jan. 21	Jan. 9	119	\$150.00
7,595	40 Col. in.	Feb. 10	Jan. 28	118	270.00
1X rate	20 Col. in.	Feb. 25 *	Feb. 1	119	150.00
15 - 2%	20 Col. in.	Mar. 24	Mar. 12	119	150.00
	20 Col. in.	Oct. 20	Oct. 8		150.00
*Overseas Travel	40 Col. in.	Nov. 17	Nov. 5		270.00
Co. Supplement	20 Col. in.	Dec. 22	Dec. 10		150.00
					<u>\$1,290.00</u>
 <u>Canadian Travel News</u>				<u>Canadian</u>	<u>Cost</u>
6,157	1/2 page B&W	Jan.	Dec. 13	119	\$105.00
6X rate	1/2 page B&W	Mar.	Feb. 14	119	105.00
15 - 2%	1/2 page B&W	Apr.	Mar. 13	119	105.00
	1/2 page B&W	Oct.	Sept 15		105.00
	1/2 page B&W	Nov.	Oct. 15		105.00
	1/2 page B&W	Dec.	Nov. 13		105.00
					<u>\$630.00</u>
 <u>The Tour Operator</u>	Front Cover 1964 Edition			117	\$350.00
4,194					
Annual					
15 - 2%					
 <u>Travel Report</u>	1/4 page B&W	1964 Annual			\$90.00
15,000					
15 - 0%					

February 20, 1964

THE ALBERT WOODLEY COMPANY, INC.

Travel Agent Publications

	<u>Space</u>	<u>Issue</u>	<u>Closing</u> <u>Date</u>	<u>Ad #</u>	<u>Cost</u>
<u>O. A. G. Travel Planner</u>	1/4 page B&W	Spring (Feb)		105R	\$95.00
6,558	1/4 page B&W	Summer (May)			95.00
4X rate	1/4 page B&W	Fall (Aug)			95.00
15 - 2%	1/4 page B&W	Winter (Nov)			95.00
					<u>\$380.00</u>
 <u>Travel Industry</u>	1/4 page B&W - Government Section			113	\$65.00
<u>Personnel Directory</u>	1/4 page B&W - Foreign Railroads			114	65.00
3,400		Section			
Annual					<u>\$130.00</u>
15 - 2%					

February 20, 1964

THE ALBERT WOODLEY COMPANY, INC.

GERMAN FEDERAL RAIL ROAD

Teacher Publications

Space	Issue 1964	Closing Date	Ad #	Dept. #	Cost
<u>Illinois Education</u>					
69,686	Jan.	Dec. 1	120	17	\$105.00
15 - 2%	Mar.	Jan. 31	120	21	105.00
	Apr.	Feb. 28	120		105.00
	Dec.	Oct. 30			105.00
					<u>\$420.00</u>
<u>NJEA Review (New Jersey)</u>					
61,522	Jan.	Dec. 1	120	18	\$137.50
15 - 2%	Mar.	Jan. 31	120	22	137.50
	Apr.	Feb. 28	120		137.50
	Dec.	Oct. 30			137.50
					<u>\$550.00</u>
<u>New York State Education</u>					
96,427	Jan.	Dec. 1	120	19	\$130.00
15 - 2%	Mar.	Jan. 31	120	23	130.00
	Apr.	Feb. 28	120		130.00
	Dec.	Oct. 30			130.00
					<u>\$520.00</u>
<u>Pennsylvania School Journal</u>					
89,800	Jan.	Dec. 1	120	16	\$130.00
15 - 2%	Mar.	Jan. 31	120	20	130.00
	Apr.	Feb. 28	120		130.00
	Dec.	Oct. 30			130.00
					<u>\$520.00</u>

Total cost Teacher Publications

\$2,010.00

February 20, 1964

THE ALBERT WOODLEY COMPANY, INC.

GERMAN FEDERAL RAILROAD

English Language Business Publications

<u>German American</u>	<u>Space</u>	<u>Issue</u>	<u>Closing</u> <u>Date</u>	<u>Ad.#</u>	<u>Cost</u>
<u>Trade News</u>	1/4 page B&W	Feb.	Jan. 15	98	\$85.00
13,500	1/4 page B&W	Apr.	Mar. 15		85.00
6X rate	1/4 page B&W	June	May 15		85.00
15-2%	1/4 page B&W	Aug.	July 15		85.00
	1/4 page B&W	Oct.	Sept. 15		85.00
	1/4 page B&W	Dec.	Nov. 15		85.00
					<u>\$510.00</u>
<u>Toronto Financial Post</u>	2 col x 63 li B&W	Mar. 21	Mar. 1	98	\$121.22
100,701	2 col x 73 li B&W	Nov. 14	Oct. 23		141.62
15-2%					<u>\$262.84</u>

(March 21 - West Germany Issue)
(Nov. 14 - World Travel Issue)

Total Cost English Language Business Publications
\$772.84

THE ALBERT WOODLEY COMPANY, INC.

GERMAN FEDERAL RAIL ROAD

German Language Newspapers

	<u>Date</u>	<u>Ad #</u>	<u>Cost</u>
Miami, Florida	Mar.		\$16.50
Florida Echo			
1,800			
11 in.			
@ \$1.50 per in.			
15 - 0%			
Chicago, Illinois	Mar. 17		\$51.10
Abendpost-Sonntagpost &	Christmas		51.10
Milwaukee Deutsche Zeitung			
2 col x 73 li.			
@ 35¢ \$51.10			
27,465			
15 - 2%			
Baltimore, Maryland	Mar. 17		\$26.28
Baltimore Correspondent			
19,245			
2 col. x 73 li.			
@ 18¢ \$26.28			
15 - 2%			
Detroit, Michigan	Aug. 11	107	\$26.28
Detroit Abendpost	(109th Jubilee issue)		
5,311			
2 col x 73 li.	Christmas		26.28
@ 18¢ \$26.28			
15 - 2%			

THE ALBERT WOODLEY COMPANY, INC.

German Language Newspapers

National Weeklies (sold as unit)	<u>Date</u>	<u>Ad #</u>	<u>Cost</u>
Winona, Minnesota American Herold & Lincoln Freie Press	March 17		\$58.40
Milwaukee, Wisconsin Milwaukee Herold	Christmas		58.40
Winona, Minnesota Sonntagspost 44,000 2 col x 73 li @ 40¢ \$58.40 15 - 2%			
Omaha, Nebraska Volkszeitung-Tribune 21,000 2 col x 73 li @ 18¢ \$26.28 15 - 2%	March 17 Christmas		\$26.28 26.28
Irvington, New Jersey New Jersey Freie Zeitung 12,000 2 col x 73 li @ 14¢ \$20.44 15 - 2%	Christmas		\$20.44
Buffalo, New York Deutsches Wochenblatt 7,200 2 col x 73 li @ 14¢ \$20.44 15 - 2%	Christmas		\$20.44
New York, N.Y. Aufbau 30, 242 2 col x 73 li @ 45¢ \$65.70 15 - 2%	June 14 (Vacation & European Travel Special) Christmas		\$65.70 65.70

THE ALBERT WOODLEY COMPANY, INC.

German Language Newspapers

Staten Island, New York	<u>Date</u>	<u>Ad #</u>	<u>Cost</u>
Plattdeutsche Post	March 17		\$21.90
6,000	Christmas		21.90
2 col x 73 11			
@ 15¢ \$21.90			
15 - 2%			
 New York, New York	<u>Space</u>	<u>Date</u>	<u>Ad #</u>
Staats Zeitung & Herold	2 col x	Feb. 23	110
35,740	73 11.	German	\$58.40
2 col x 73 11		Travel	
@ 40¢ \$58.40		Issue	
4 col x 135 11	2 col x	Mar. 15	58.40
@ 40¢ \$216.00	73 11.		
15 - 0%			
	4 col x	May 5	106
	135 11.	Society	216.00
		Special	
	2 col x	June 2	58.40
	73 11.		
	2 col x	Sept 15	58.40
	73 11.	Steuben	
		Parade	
	2 col x	Christmas	58.40
	73 11.		
 Rochester, New York	<u>Date</u>	<u>Ad #</u>	<u>Cost</u>
Abendpost	March 17		\$23.36
13,678	Christmas		23.36
2 col x 73 11			
@ 16¢ \$23.36			
15 - 2%			
 Cleveland, Ohio			
Waechter und Anzeiger	March 17		\$32.12
5,500	May 10		32.12
2 col x 73 11			
@ 22¢ \$32.12			
15 - 2%			

THE ALBERT WOODLEY COMPANY, INC.,

German Language Newspapers

	<u>Issue</u>	<u>Ad #</u>	<u>Cost</u>
St. Benedict, Oregon St. Joseph's Blatt 12,000 2 col x 73 11 15¢ \$21.90 15 - 2%	Christmas		\$21.90
Philadelphia, Pennsylvania Gazette Democrat 7,000 2 col x 73 11 @ 23¢ \$33.58 15 - 2%	March 17 Christmas		\$33.58 33.58
Montreal, Quebec Montrealer Nachrichten 11,500 2 col x 73 11 @ 27¢ \$39.42 15 - 2%	Christmas		<u>Canadian Cost</u> \$39.42
Toronto, Ontario Torontoer Zeitung 8,500 2 col x 73 11 @ 21¢ \$30.66 15 - 2%	March 17 Christmas		\$30.66 30.66
Winnipeg, Manitoba Der Nordwesten (combination buy with Montrealer Zeitung) 24,000 2 col x 73 11 @ 27¢ \$39.42 15 - 2%	March 17 Christmas		\$39.42 39.42
Toronto, Ontario Der Courier (combination buy with Der Courier in other Canadian cities) 17,200 2 col x 73 11 @ 40¢ \$58.40 15 - 2%	March 17 Christmas		\$58.40 58.40

February 20, 1964

THE ALBERT WOODLEY COMPANY, INC.

GERMAN FEDERAL RAIL ROAD

English Language Programs and Special Publications

	<u>Space</u>	<u>Issue</u>	<u>Ad #</u>	<u>Cost</u>
<u>117th Anniversary Program</u> <u>of the Liederkrantz of the</u> <u>City of New York</u> 0 - 0%	$\frac{1}{2}$ page B&W	Jan.	115	\$50.00
<u>50th Charity Ball</u> <u>Masters Association of the</u> <u>9th Manhattan District</u> 0 - 0%	$\frac{1}{2}$ page B&W	April	75	\$30.00
<u>Souvenir Journal</u> <u>New York Foreign Freight</u> <u>& Brokers Association</u> 0 - 0%	$\frac{1}{2}$ page B&W	Jan. 22	69	\$80.00
<u>25th Anniversary Supplement</u> <u>Byron Swanze Travel Service</u> <u>pub. by London Free Press</u> <u>London, Ont. Canada</u>	2 col x 73 li. B&W	Feb.	104 Rev.	\$55.48

Total cost English Language Programs
and Special Publications \$215.48

February 20, 1964

THE ALBERT WOODLEY COMPANY, INC.

GERMAN FEDERAL RAILROAD

German Language Programs and Special Publications

	<u>Space</u>	<u>Issue</u>	<u>Closing</u> <u>Date</u>	<u>Ad#</u>	<u>Cost</u>
Der Kalender der Deutsch Americaner (Val J. Peter Almanac) Pub. by Omaha Tribune 15 - 0%	1/2 page B&W	1965 edition	Oct. -		\$ 85.00
<u>Staats-Herold Almanach</u> 15 - 0%	1 page B&W	1965 edition	Sept.		130.00
<u>Der Deutsch-Amerikaner</u> <u>Kalender</u> Pub. by Plattdeutsche Post, Staten Island, New York 15 - 2%	1/2 page B&W	1965 edition	May		55.00
<u>T.Z. Kalender</u> Pub. by Toronto Zeitung Toronto, Canada 15 - 2%	1/2 page B&W	1965 edition	Nov.		60.00
Total Cost German Language Programs and Special Publications					\$330.00

February 20, 1964

GERMAN FEDERAL RAILROAD

THE ALBERT WOOLLEY COMPANY, INC.

Consumer Magazine		Closing		Dept.#		Cost	
Ad#		Date		Ad#		Date	
120		Dec.1		120		Dec.1	
Issue		Feb.		11		\$ 830.00	
Holiday (Eastern edition)		1/4 page BW		Oct.*		Aug.1	
300,000		1/4 page BW		1965		1.875.00	
15 - 2%		1/4 page BW		edition			
Holiday (National edition)		1/4 page BW		1964			
938,983		1/2 page BW		121		400.00	
15 - 2%		1/2 page BW		Sept.			
(This issue will feature Germany)		1/2 page BW		1964			
A.A. Travel Guide to Europe		1/2 page BW		Total Cost Consumer Publications		\$3,105.00	
100,000		1/2 page BW					
15 - 2%		1/2 page BW					

February 19, 1964

PER BOOKING PLAN

2

FILM DISTRIBUTION SERVICE ORDER

to



ASSOCIATION FILMS, Inc.
347 MADISON AVENUE, NEW YORK 17, N. Y.

Please accept our order for the distribution of our film

"KARLIVON AT LAKE CONSTANCE"

(Title)

COLOR

(Color or B & W)

Approx. 35 mins.

(Running Time)

Subject to terms and conditions as outlined below and on the reverse side.

Distribution Rates

45 Prints at the rate of \$3.00 per booking for general distribution.

Prints for television distribution at \$12.50 per booking (including outgoing postage)

OUTGOING POSTAGE and INSURANCE at \$.40 per booking (for non-theatrical bookings)

REMARKS The film will be offered to adult organizations, travel agents, colleges, and TV stations only. TV requests will take priority over general requests. primarily shown in the following states: New York, New Jersey, Ill., Calif., Conn., Mass., Pa., Wisc., Fla., Md., Texas, Ohio, Mich., and Wash. D. C.

DATE August 15 1963

GERMAN FEDERAL RAILROAD

(Company)

By

ASSOCIATION FILMS, Inc.

By

ROBERT FINEBOAT, VICE-PRESIDENT

**TERMS AND CONDITIONS
FOR THE DISTRIBUTION OF SPONSORED FILMS
BY ASSOCIATION FILMS, INC.**

Films are supplied to exhibitors free of charge and distributed by Association Films, Inc. on the following terms and conditions:

1. *Acceptance* - Prints of films provided by sponsor must conform to the version approved at the time of acceptance. Any changes or re-editing are subject to approval of Association Films, Inc. The sponsor assumes responsibility for title, music, and other clearances for both general and television distribution.

2. *Prints, Reels, Cases and Cases* - The sponsor shall deliver prints mounted on standard metal reels in suitable metal containers and with individual heavy-duty vulcanized shipping cases. (Association Films, Inc. will arrange purchase of cases at current prices if desired.) The sponsor shall be expected to provide for the replacement of the same type of cases after films have been in service for two years.

3. *Duration of Agreement* - The period of this agreement shall be one year from the date prints are received.

4. *Renewal and Termination* - Since bookings are usually made from several months to a year in advance, this agreement will be automatically extended for a one year period unless written notice of discontinuance of service is received from the sponsor at least sixty (60) days prior to any such date of expiration. It is customary for sponsors to authorize Association Films, Inc.

to fill bookings that have been contracted prior to expiration of the contract.

5. *Promotion* - Each film will be actively promoted as a regular feature of Association Films, Inc. service and every effort made to secure maximum distribution.

6. *Advance Notices* - Advance notices of all scheduled bookings will be mailed to the sponsor thus enabling sponsor representation or merchandising activities if desired.

7. *Reports* - Monthly reports will be sent to the sponsor indicating the date, location, name and type of organization, the number of showings, the type and size of audience and film-user evaluation and pertinent comments.

8. *Responsibility for Films* - Prints deposited with Association Films, Inc. are covered by insurance while in its custody against loss in transit, and by fire and theft. The cost of replacing prints damaged by users or lost by them is shared during the first three years of distribution by Association Films, Inc. and the sponsor in proportion to the remaining life of print at the time of loss or damage. (Three years is considered the normal life of prints.)

9. *Payment for Service* - Invoices are rendered monthly with reports of bookings and audience, including outgoing postage. If sponsor pays this item, invoices are payable within thirty days.

3

Deutsche Bundesbahn
General Agency for North America
JUN 23 1964
WINDOW DISPLAYS
DISPLAY COUNSELLING
INSTALLATION SERVICE
FEATURE DISPLAY LAYOUTS
WINDOW TRIMMING

JOHN H. BEYER
12 PEARL STREET
NEW YORK, N. Y. 10004

SCREENS
ART PANELS
RENTAL SERVICE
EXPOSITION BOOTHS
SHOW ROOM INTERIORS

TERMS 15 10 days
German Federal Railroad
General Agency for North America

INVOICE NO. 35310
DATE June 13, 1964

NAME German Federal Railroad
ADDRESS 11 West 42nd Street, New York 36, N.Y.

For display services rendered (as per agreement) for the following period:
Service consists of;

(Scheduling of units, trucking, installations and removals,
maintenance of units, keeping complete records and
monthly reports)

11 display units @ \$2.50 each per unit per
week for 4 week period ending June 13th -

PAID BY CHECK
NO. 814
DATE 6/19/64

Disstoll
Sollte richtig
sein
176.64

Total.....\$110.00

PAID 24.17.69
DATE 6/14/64
CHECK # 814

000162

\$ 102.90
h 2/1

4

B. BROOKS ATTORNEY
ATTORNEY JOHN C. BROWN
305 N. 1st St. N. E.
FAYETTE, N. C.

Dear Mr. Johnson:

You will receive in a few days one 21x26 copy
entitled "Romantic Struggle".

One copy each of all folders should be enclosed with a
a writing the writer letter to prove the will to
you for offsetting. It should go to all facilities and to
Travel Agents and Tour Operators and should go by first class.

The remainder of the "Romantic Struggle" folders should
be returned to our office after the mailing has been completed.

Very sincerely,

Robert Cole
Public Relations

March 31, 1960

Here finally is the sales letter that should be printed by offset and sent out with one copy each of the folder "The Romantic Road" by first class mail. It should go to Lists A, B, and C.

Call me if you have any questions. The sooner this letter can go out, the better.

(Mr.) James Cotter
Public Relations Manager



April 83, 64
A-3-254

THE B. BROWN ASSOCIATES

INCORPORATED

305 EAST 45th ST., NEW YORK 17, N.Y.
ORgdn. D-3050

GERMAN FEDERAL RAILROAD
SUITE 444
11 EAST 42ND STREET
NEW YORK 36, NEW YORK

Deutsche Bundesbahn
General Agency for North America
APR 24 1964
German Federal Railroad
General Agency for North America

**DIRECT
MAIL
SERVICE**

DATE	OUR ORDER NO.	YOUR ORDER NO.	TERMS:
APRIL 23, 1964	0-3-251	MARCH 31, 1964	NET CASH Seven Days (Later)

MR. RENE COTE

OF SET 4200 LETTERS
AL. ADDRESSOGRAPH 3897 ENVELOPES

INSERT AND MAIL LETTER AND BOOKLET

N.Y.C. SALES TAX
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GERMAN FEDERAL RAILROAD
11 West 42nd Street
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April 28, 1964

Invoice #477

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ROUTE 101
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April 2, 1964

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Sincerely yours,


Juergen Arnold
Passenger Traffic Manager

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Enclosure